

Parish *St Andrew's Aberfeldie*

Vision *To be a welcoming Christian Family that seeks to enrich the life of our community*

Mission *Bringing the Word of God to all by engaging and connecting with our community*

Values *Compassion, Tolerance, Forgiveness, Humility, Respect, Integrity, Honesty*

Strategy Plan: October 2021 - September 2024

Goal	Outcome	Strategies	Resources	Resp'ble Person	Time-frame
Equip our people to make the Word of God known in the local community	All members of the parish community to be involved in at least one event in the church calendar each year	1. Provide structured Bible education programs. 2. Encourage the participation of parishioners in activities of the parish such as: Monthly Parish BBQ, Thursday Guild, MSG, Men's Tea, Monthly Dinner Club and Monthly Coffee Group. 3. Continue the Spiritual Cafe on Tuesday mornings at North & Eight cafe on Buckley Street. 4. Run the Pilgrim 'Follow' and 'Grow' programs.	1. Annual plan of Bible Study programs 2. Monthly Connections Calendar 3. Weekly pew sheet	<ul style="list-style-type: none"> • Parish Priest • Mission & Ministry Team • Parish Council 	- 1,2,& 3 ongoing - 4 'Follow' in 2021-22 & 'Grow' in 2022-23
Engage with the local community	Involve the local community in church events	Offer the local community a range of different activities, both 'face to face' and online, to try and create engagement with the church. Examples are as follows: - Mainly Music - Annual Church Fete - Community Music Concert & BBQ - Neighbour Day event - Pancake Night - Nice Night's Entertainment - Footy Pie Night - Pub Quiz	1. Calendar of events 2. Volunteers 3. Church building 4. Memorial Hall 5. Marketing material 6. Finances 7. Social Media	<ul style="list-style-type: none"> • Parish Priest • Mission & Ministry Team • Parish Council • Mainly Music Coordinator • Wardens 	Reviewed each year

Goal	Outcome	Strategies	Resources	Resp'ble Person	Time-frame
Foster an increased level of engagement with existing members of the parish	Greater participation by more parishioners in church activities other than the Sunday services	<ol style="list-style-type: none"> 1. Encourage parishioners to use the parish suggestion box to let us know their thoughts and ideas on new and/or different things we could be doing to increase participation in the parish. 2. Maintain the quarterly newsletter to keep parishioners informed and abreast of what is happening in the parish and within the Melbourne Diocese. 3. Create special opportunities during the year to encourage participation; for example a Prayer Group, Thy Kingdom Come activities, a Healing Service et cetera. 	<ol style="list-style-type: none"> 1. Parish Suggestion Box 2. Quarterly Newsletter 3. Weekly pew sheet 	<ul style="list-style-type: none"> • Parish Priest • Mission & Ministry Team • Parish Council 	Annual review at the end of each Church year
Establish an 'Online' Congregation	Dedicated online congregation that contributes financially to the parish	<ol style="list-style-type: none"> 1. Utilise the Church Online platform from Life Church in the USA to establish an 'Internet Campus' or online church worship centre. 2. Build a Social Media strategy to identify and reach our target audience. 3. Develop appropriate liturgy (including music videos) that will be relevant to our target audience. 4. Pre-record services of worship to be streamed on the St Andrew's Church Online page and engage with attendees in 'real time'. 	<ol style="list-style-type: none"> 1. Church Online tool 2. Relevant Social Media accounts 3. Relevant liturgy 4. Volunteers to help with service 5. Church AV system 6. Marketing budget 	<ul style="list-style-type: none"> • Parish Priest • Mission & Ministry Team • Parish Council 	<ul style="list-style-type: none"> - Online platform created & fully integrated; Social Media strategy developed; liturgy confirmed – all by end of Q1 2022 - 'Online Congregation' functional by end of Q2 2022
Maximise Parish Investments	Generate a rate of return that exceeds CPI so that we both preserve our capital and create additional income for the parish	Submit a proposed investment strategy to the Chief Financial Officer of the Diocese for consideration.	<ol style="list-style-type: none"> A. \$150K of current parish funds B. Bequest from Estate of Judy Ferguson 	<ul style="list-style-type: none"> • Parish Priest • Wardens • Parish Council 	By the end of Q1 of 2022
Utilise church assets to secure the long-term financial security of the parish	Future costs associated with employing a full-time parish priest to be covered by a source of income independent of parish giving	Proceed with the planned redevelopment of the Memorial Hall and Tennis Courts as approved by the Property Committee of the Diocese of Melbourne.	Parish finances in the short term to cover loss of Hall income during the redevelopment	<ul style="list-style-type: none"> • Parish Priest • Parish Project Manager • Wardens • Parish Council • Diocesan representatives • EY Consulting 	<ul style="list-style-type: none"> - Project partner identified by end of 2021 - Heads of Agreement signed by end of Q1 2022 - Construction completed by end of June 2023